

NITRA Observes Swachhata Hi Seva Movement in a Big Way **Organizes Exhibition and Seminar to Create Awareness**

NITRA and its academic wing NITRA Technical Campus have actively taken part in the recently concluded *Swachhata Hi Seva*, a movement containing a string of awareness programs and cleaning operations all over the country during the period 15 September'18 to 2nd October'18 initiated by the Govt. of India in order to mark the commencement of Mahatma Gandhi's 150th birth anniversary on 2 October next year.

To make this movement a success, all the employees of NITRA and students of NITRA Technical Campus have regularly taken part in cleaning operations (*shramdaan*) around and generating awareness amongst people on benefits of maintaining clean environment in the society. It is a matter of great pride for NITRA to be a part of this movement and strengthen the efforts to create a **Swachh Bharat**. In addition to the regular cleanliness drive, an exhibition related to this has been organized at NITRA during the said period along with a special seminar on *Recycling of Textile Waste* that has taken place on 18th September.

The exhibition displayed unique models and theme based posters, conceived and created by the B. Tech students of NITRA Technical Campus, on recycling and reuse of textile waste. It has also been visited and appreciated by more than 500 people including NITRA's chairman and other members of the council, a host of eminent industrialists, garment exporters, textile & garment industry professionals and teachers and students of nearby schools.

The special seminar on **Recycling of Textile Waste**, a part of this observance period, has also been attended by a large no. of participants including students, teachers, researchers and common men. **Dr. A. A. Ansari**, Asst. Director, NITRA and environment scientist spoke on Sustainability in Textile Sector and **Mrs. Nidhi Sisodia**, Scientific Officer, NITRA discussed on various aspects of Recycling of Textile Waste. Many students also shared their views.

Dr. Arindam Basu, Director General and **Sh. Abhijit Pal**, Officiating Director, besides sharing their views on importance of maintaining cleanliness, distributed awards to the group of students that clinched top two positions in each categories i.e. Model Making and Poster Drawing. The seminar ended with a pledge for keeping India clean forever.

